

Patterson Breaks
the
RECORD

PATTERSON'S

Patterson Breaks
the
RECORD

Unparalleled XMAS Sale!

SPEND YOUR XMAS MONEY WISELY

Everything Must Go! :- Name your price!

Spend it here--the Only Store in Hendersonville that never has and never will be undersold. The store of greatest values--of highest qualities--of greatest assortment. Make your Xmas dollar do double duty by spending it here. The warmest and most comfortable store in town--the store with a reputation. The most complete stock on exhibition in this city at prices below all competition. Every price guaranteed. Come, make this Store your Headquarters. You will be welcome!

Great Reduction for December, Commencing To-day

As the season so far has been mild and did not call for much heavy wear, we are stocked up and must unload at Prices Less than Manufacturers' Cost. We mean what we say and every article advertised is less than cost

IT IS A GRAND OPPORTUNITY TO SECURE JUST WHAT YOU WANT!

Free! Free!
Coffee, Soup, Sandwiches

To all my customers, will be served Coffee, Soup and Sandwiches, from Dec. 6th to Xmas.
This is absolutely FREE!

Free CHRISTMAS Presents

A beautiful Christmas Gift given Free with every 25c purchase, get your Christmas Presents, FREE.

A \$3.00 Present with \$5.00 Purchase or more.

FREE!

Stalls and Lot!

All my customers are invited to use the vacant lot for hitching horses or mules in the rear of my store. It's FREE to my Customers only.

ALL WE ASK IS A VISIT FROM YOU TO PROVE EVERY WORD WE ADVERTISE!

Come into our store, whether you buy or not, we will be glad to show you our stock of goods. We have the largest stock in Henderson county and are selling for less profit than any other merchant in this city. We make ours from the volume of business and not from the single sales. This means your dollar buys twice as much from us. Make us prove this. We like to convince you of the real bargains we have. You who have only a limited amount to spend for Christmas presents for "the loved ones," come into our store and we can give you more than you have planned to get with the same money.

LADIES' READY-TO-WEAR CLOTHING.

125 Ladies Long Coats, all grades, just made up, value \$7.50 to \$35, while they last \$1.98 to \$12.50.

140 Coat Suits, positively highest grade, most of them just received, worth \$12.50 to \$35, sale price \$2.98 to \$16.95.

Rain Coats \$1.49 and up, worth double.

300 Novelty Skirts, all colors, all makes, worth up to \$12.50, sale price 98c to \$6.98.

Dresses worth up to \$18, sale price 98c to \$12.50.

Underwear 25 per cent less than value.

All Wool blankets, \$1.98 up.
10 lb Lard at 98c.

All Wool Shawls, 5x5, worth \$3.00 for 75c.

Belts, 3c up.

\$1.00 Corsets for 48c.

\$3.00 Silk Underskirts \$1.65.

Umbrellas 39c up.

75c Long Gloves 24c.

Bedspreads, 48c to \$2.50, worth double.

\$1.25 Tailored waists 48c.

Messaline and Taffeta waists \$1.50 to \$3.98.

50c Aviation Caps 24c.

1250 Auto Caps, 69c.

Silk Scarfs, \$1.50 value 48c.

\$1.50 Ladies' Kid Gloves 48c.

25c Handkerchiefs 10c.

10c Handkerchiefs 8c.

5c Handkerchiefs 2c.

60 lb Lard at \$4.75.

Silk Hosiery 15c up.

Cotton Hosiery 3c up.

All Wool Stockings, 15c.

All Wool Stockings, 15c.

\$3.00 Comforts \$1.75.

\$1.50 Comforts 95c.

Yard wide Taffeta silk, \$1.50 val. 75c.

Yard wide Messaline, all colors, \$1.50 value, 75c.

Best Apron Gingham 4c.

Best Outing 7 1-2c.

Best Dress Gingham, 7 1-2c.

Best Shirting, 7 1-2c.

Good grade of sheeting 4c.

Best Calico 4c.

All wool Dress Goods, 19c.

All wool Broadcloth, 56 inches wide, 37 1-2c.

Brilliantine 37 1-2c. 35c Flannel 19c

Six Cakes Soap for 5c.

\$1.00 value table linen 39c. Mixed Plaids, 25c value 10c. All dress goods in same proportion.

NOTIONS

O. N. T. Thread 4c. Carpet Tacks 1c box. Shoe Strings 1c pair. Gaiters, 15c. Lap Robes 98c up, worth double.

Cotton Batten 5c.

FOR MEN.

Men's fine suits \$2.98. Men's finer suits \$3.98. \$12.50 value from \$4.00 to \$5.98. Strictly tailor made Suits, Norfolk and other styles worth \$18 to \$25, sale price \$10 to \$13.98.

Boys' Suits tailor made, \$2.00 to \$12.50 value, sale price 98c to \$7.98.

OVERCOATS AND RAIN COATS.

Overcoats and rain coats worth from \$5.00 to \$20.00, sale price \$1.48 to \$10.98

Children's Overcoats, 98c up.

Wrights Health Underwear, \$1.25

Suit.

Neckwear worth from 25c to \$1.00, sale price 5c to 48c.

Heavy fleeced Underwear 19c up.

Silk Hosiery 6c to 39c.

Mufflers and Scarfs 10c up.

Suit Cases 69c. Trunks 98c up.

Dress Shirts from 19c to 98c. Cotton

Hosiery 2c up. Wool Hosiery 10c to 25c

Sweaters from 15c up. President \$1.00

Suspenders for 38c.

SHOES.

Solid Leather Shoes only, for ladies,

Men and children, 25 per cent off.

GROCERIES.

20 lb Sugar at \$1.00.

Best Washing Powder 3c.

Brooms, 50c value at 21c.

H. Patterson's Dep't. Store

The Store that never has and never will be undersold by any merchant in this city

H. PATTERSON, THE KING CLOTHIER, THE BARGAIN KING

Main Street

TWO BIG STORES

Hendersonville, N. C.